



INTERNATIONAL SOCIETY OF PLASTIC AND AESTHETIC NURSES

# ISPAN2020

## VIRTUAL MEETING

OCTOBER 15-18

WWW.ISPAN.ORG



## ISPAN Virtual 2020 Program Sponsorship Opportunities October 15 – 18, 2020

Due to the uncertainty surrounding the COVID-19 pandemic and the necessity of creating the safest learning experience, portions of this year's ISPAN Meeting will now be held virtually. There will be a day of virtual workshops, and three half days of scientific content that will be geared to both Aesthetic and Surgical interests.

### **PLATINUM LEVEL \$25,000**

#### *ISPAN Association Benefits:*

- ISPAN corporate membership for one calendar year (\$3,500 value) through July 2021  
*Includes hyperlinked company logo on ISPAN website with acknowledgement of support*
- Half-page color ad in each of the 2020 *Plastic Surgical Nursing* journal issues  
(4 issues at a \$4500 value)
- ISPAN membership mailing list (two times use in one calendar year (\$1000 value)
- Lead Banner in one ISPAN (electronic) Newsletter (\$1200 value)

#### *ISPAN 2020 Meeting Benefits:*

- Recognition with other Platinum Level Supporters on slides before and after the virtual program and during all breaks.
- Virtual Industry Symposium (\$15,000 value)
- Double exhibit space in the ISPAN Digital Marketplace (\$4400 value)
- Six (6) full meeting registrations for members of your company to attend the virtual program (\$2550 value)
- Virtual industry roundtable discussion with leadership during the 2020/2021 year.
- Two (2) promotional email blasts to ISPAN list of members and non-members during the 2020/2021 year. (\$2000 value)
- Pre-registration and final attendee list (one time use only) (\$200 value)

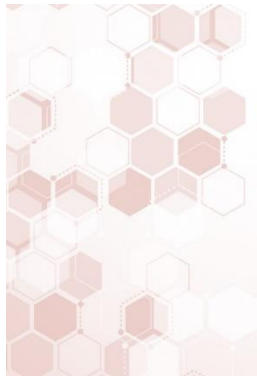
### **GOLD LEVEL \$12,000**

#### *ISPAN Association Benefits:*

- ISPAN corporate membership for one calendar year (\$3,500 value) through July 2021  
*Includes hyperlinked company logo on ISPAN website with acknowledgement of support*
- Quarter-page color ad in each of the 2020 *Plastic Surgical Nursing* journal issues  
(4 issues at a \$3600 value)
- Tower ad in one ISPAN (electronic) Newsletter (\$780 value)
- ISPAN membership mailing list (one time use only) (\$500 value)

#### *ISPAN 2020 Meeting Benefits:*

- Recognition with other Gold Level Supporters on slides before and after the virtual program and during all breaks.
- Single Exhibit space in the ISPAN Digital Marketplace (\$2,200 value)
- Four (4) full meeting registrations for members of your company to attend the virtual program (\$1700 value)
- One (1) promotional email blast during the 2020/2021 year. (1000 value)
- Pre-registration and final attendee list (one time use only) (\$200 value)



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### **SILVER LEVEL \$6,000**

#### *ISPAN 2020 Association Benefits:*

- ISPAN corporate membership for one full calendar year (\$3,500 value) through July 2021  
*Includes hyperlinked company logo on ISPAN website with acknowledgement of support*
- Bottom Banner ad in one ISPAN (electronic) Newsletter (\$600 value)
- 50% discount on ISPAN member mailing list (one time use only) (\$250 value)

#### *ISPAN Meeting Benefits:*

- Recognition with other Silver Level Supporters on slides before and after the virtual program and during all breaks.
- Three (3) additional full meeting registrations for members of your company to attend the virtual program (\$850 value)
- Pre-registration and final attendee list (one time use only) (\$200 value)

### **EXHIBIT SPONSORSHIP (Digital Marketplace) \$750**

- Recognized as an exhibitor on slides before and after the virtual program and during all breaks.
- Digital Marketplace link will be located with a link on the same screen as the program streaming.
- There will also be a link on the ISPAN website devoted to the Digital Marketplace.

Your booth will include the following information:

- Company Name
- Contact information with email link
- URL address
- Marketing material in PDF format
- Videos linked to either your website or YouTube.
- Your company link to Twitter, Facebook, Instagram and Linked in

- Exhibitor receives 2 free registrations to logon to the program.

The program will be an enduring piece, archived on the ISPAN website for the 2020/2021 year.

**Please contact Yvonne Grunebaum, Director of Industry Relations, to discuss how your company can partner with ISPAN: 978.299.4529 | [ygrunebaum@pri.com](mailto:ygrunebaum@pri.com)**

The following statistics show how many health care providers will see your company and product information through email and social media.

Members: 1236

Non-member: 730

Social Media:

Instagram followers: 3,142

Facebook followers: 892



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**VIRTUAL ISPAN ANNUAL MEETING SUPPORT AGREEMENT FORM**

Company \_\_\_\_\_ Contact Name \_\_\_\_\_  
Email \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip/Country \_\_\_\_\_  
Telephone/Fax \_\_\_\_\_ Company Website \_\_\_\_\_

Please select your support activities and send **completed form by email, fax or mail:**  
[industry@ispan.org](mailto:industry@ispan.org) | ISPAN, 500 Cummings Center, Ste. 4400, Beverly MA 01915 |  
Fax 978-524-0461

- PLATINUM LEVEL..... \$25,000**
- GOLD LEVEL .....\$12,000**
- SILVER LEVEL.....\$ 6,000**
- EXHIBIT SPONSORSHIP .....\$750**
  - Attendee registration list (Incl. emails and phone numbers \$200**

**PAYMENT METHOD**

**Check Amount Enclosed:** \$ \_\_\_\_\_

**Credit Card PLEASE PROVIDE PHONE NUMBER TO CALL FOR CREDIT CARD INFORMATION.**

American Express     MasterCard     Visa    Amount to be charged: \$ \_\_\_\_\_  
Phone Number to attain CC# \_\_\_\_\_    Expiration Date: \_\_\_\_\_    Sec Code: \_\_\_\_\_  
(3-4 #s on back of card)

\_\_\_\_\_  
Name as it appears on the card    Cardholder's Signature  
 Please check if credit card billing address is same as contact information at the top of the form.  
 If billing address is not the same please enter below.

\_\_\_\_\_  
Street Address    City/State/Postal Code /Country

ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

\_\_\_\_\_  
AUTHORIZED SIGNATURE    PRINT NAME    TITLE