ISPAN Promotional Sponsorship Opportunities

If your leading customers are reconstructive and/or aesthetic surgical nurses, then you will want to include ISPAN in your marketing strategy. Designed to give your company maximum exposure throughout the year these sponsor packages provide an unparalleled opportunity to connect with the plastic nursing community.

**PLATINUM LEVEL $25,000**

**ISPAN Association Benefits:**
- ISPAN corporate membership for one calendar year (3,500 value) through July 2021
- Half-page color ad in each of the 2020 Plastic Surgical Nursing journal issues (4 issues at a $4500 value)
- ISPAN membership mailing list (two times use in one calendar year) (1000 value)
- Full Page (Lead Banner) in one ISPAN (electronic) Newsletter (1200 value)
- Corporate logo on ISPAN website with acknowledgement of support

**ISPAN 2020 Meeting Benefits:**
- Recognition and signage for Platinum Level Support
- Industry Symposium (food and beverage and additional audio visual not included) (15,000 value)
- 2 Exhibit spaces (4400 value)
- Six (6) full meeting registrations for members of your company (2550 value)
- Premium position 4-color ad in the program guide/ mobile app (3000 value)
- Company logo and description in the program guide
- Industry roundtable discussion with leadership
- Pre-registration and final attendee list (one time use only) (200 value)

**GOLD LEVEL $12,000**

**ISPAN Association Benefits:**
- ISPAN corporate membership for one calendar year (3,500 value) through July 2020
- Quarter-page color ad in each of the 2020 Plastic Surgical Nursing journal issues (4 issues at a $3600 value)
- Tower ad in one ISPAN (electronic) Newsletter (780 value)
- ISPAN membership mailing list (one time use only) (500 value)
- Corporate logo on ISPAN website with acknowledgement of support

**ISPAN 2020 Meeting Benefits:**
- Recognition and signage for Gold Level Support
- 1 Exhibit space (2,200 value)
- Four (4) full meeting registrations for members of your company (1700 value)
- Full page ad in the program guide (1500 value)
- Company logo and description in the program guide
- Pre-registration and final attendee list (one time use only) (200 value)
SILVER LEVEL $6,000

ISPN 2020 Association Benefits:
■ ISPAN corporate membership for one full calendar year ($3,500 value) through July 2020
■ Company logo on ISPAN website for one year.
■ Bottom Banner ad in one ISPAN (electronic) Newsletter ($600 value)
■ 50% discount on ISPAN member mailing list (one time use only) ($250 value)

ISPN 2020 Benefits:
■ Recognition on signage for Silver level support
■ Two (2) additional full meeting registration ($850 value)
■ Half-page color ad in the program guide ($750 value)
■ Company logo and description in the program guide
■ Pre-registration and final attendee list (one time use only) ($200 value)
■ Sponsor ribbons for registered company personnel

Additional 2020 Meeting Sponsor Opportunities

■ Industry Symposium .............................. $15,000
Present your own material during lunch. This is an exclusive opportunity and you will have 200-250 nurses attend. Food and Beverage not included. Room, Basic A/V set and promotion included.

■ Refreshment Break .......................... $4,500
Sponsor up to 4 breaks throughout the conference. Your company will be recognized with signage at the break.

■ Continental Breakfast ....................... $6,000
Each morning continental breakfast will be served in the exhibit area. Your company will be recognized with signage at the breakfast.

■ Hotel Key Cards ......................... $5,000
Your message will be seen by all registrants staying at the hotel when they take out their hotel key to enter their room.

■ Meeting Bags ............................... $5,000
Supply each registrant with a bag with your logo along with the ISPAN logo.

■ Registration Hand-outs .................. $1,000
Send your message out to every attendee picking up registration materials.

■ WiFi ........................................... $8,000
Sponsorship will allow Wi-Fi to be provided in all of the meeting rooms for all meeting attendees. Your company will be able to have a product or company specific password that attendees will need to use to connect to the WiFi. This provides widespread visual coverage for your company.